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LexisNexis publishing company

Assessment Task - 1



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**Introduction**

LexisNexis is Australia’s leading legal publisher. It provides information regarding Australian laws, procedures and case laws to their customers consisting of students, professionals and individuals from around the world1.

One of its major publications in Australia is the LexisNexis Legal Dictionary. As a student of law, I give credited to LexisNexis for providing a great bulk of legal materials in sort of books, journals… and online

LexisNexis is a leading global provider of legal, regulatory and business information, and analytics. The company goal is to help professionals and customers in making better decisions and further to make an impression of better customer sustisfaction2.

1. **What Does Privacy, Ethics and Copyright mean to LexisNexis**

LexisNexis as a global company is deeply adhering to the highest standards of behaviour so that customers, suppliers and the global community continue to recognize them as an open, honest and principled organization. Dedicated to corporate responsibility4.

1. **Copyright:**

LexisNexis as one of the leading publishers in Australia is highly attached to the Australian rules and regulations. Especially copyright makes this company very rewarding and secure.

According, to LexisNexis website materials available in their network protected by copyright law and are operate by LexisNexis or its affiliated companies displaying all rights reserved with a sign of copyright3. This is a clear indication that LexisNexis is following the copyright rules very seriously on their behalf and their users.

Moreover, their website laydown some principles regarding the copyright: No part of the materials including graphics or logos, available in this Web site may be copied, photocopied, reproduced, translated or reduced to any electronic medium or machine-readable form, in whole or in part, without specific permission any distribution for commercial purposes is prohibited3.

Further, the website indicates how to get permission of publication in case of necessity.

1. **Ethics:**

LexisNexis as a global provider of information and facilitator is deeply adhered to ethics and the highest standards of behaviour so that customers, suppliers and the global community continue to recognize them as an open, honest and principled organization. Dedicated to corporate responsibility, LexisNexis works collaboratively to improve the lives of others in our local and global communities, to champion ethical corporate behaviour and business practices, to minimize the company’s environmental footprint and to provide a positive workplace environment4.

The LexisNexis code of ethics, disseminated to every employee, guides the way they achieve business goals and encourages open and ethical behaviour. It covers key topics such as:

* Acceptance of gifts and entertainment
* Company political involvement
* Safety
* Human rights
* Political contributions
* Whistle blower protections

Compliance with the LexisNexis code of ethics is part of the personal development plan of every employee. Code breaches are subject to swift disciplinary action, up to and including termination of contract4.

1. **Privacy:**

LexisNexis take the professional and individual user’s privacy and trust very seriously. Further, in their privacy policy provided in their website some major points are indicated regarding how they collect, use and disclose user’s personal information.

1. Their privacy policy applies when you visit or use LexisNexis websites, apps and other services, including events that refer or link to this privacy policy.
2. LexisNexis collect information about you in three ways: directly from your input, from third-party sources, and through automated technologies.

* **Data Provided to LexisNexis**
* **Data from user’s Organisation**
* **Data from Other Sources**
* **Data From Service Use, Including Cookies**

1. **How LexisNexis use user information**

Depending on how user interact with LexisNexis and the service, we use user personal information.

**4. Sharing of Your Information**

* **Shared by user Organisation**
* **Application Licensor**
* **LexisNexis Group Companies and Service Providers**
* **User choices**
* **For Legal Reasons**
* **Data Retention**
* **Locations of Processing**
* **Data Security**
* **Children’s Privacy**
* **User Communications Preferences**
* **Accessing and Updating Your Information**
* **Contact**

1. **Do LexisNexis rely on Australian Copyright Laws?**

LexisNexis response in this regard is “yes we rely on Australian Copyright Laws”.

The very vivid indication of this fact is reflecting on their website and further on their business ethics with their stakeholders.

According, to LexisNexis website materials available in their network protected by copyright law quoting “all rights reserved” with a sign of copyright.

This is a clear indication that they are relying on Australian Copyright Law

1. **Do LexisNexis Adhere to Australian Computer Society (ACS) ethics and codes**

LexisNexis response in this regard is “yes we are adhered to ACS code of conduct”.

In the Corporate Responsibility section6 of the LexisNexis website, we can observe values similar to the code of conduct from ACS.

**LexisNexis Cares**: LexisNexis worldwide care deeply about adhering to the highest standards of behaviour so that customers, suppliers and the global community continue to recognize us as an open, honest and principled organization. Dedicated to corporate responsibility, LexisNexis works collaboratively to improve the lives of others in our local and global communities, to champion ethical corporate behaviour and business practices, to minimize the company's environmental footprint and to provide a positive workplace environment6.

**LexisNexis Values:** LexisNexis actively promotes and annually appraises every employee against our values: Customer Focus, Valuing Our People, Passion for Winning, Innovation and Boundary less6

**LexisNexis Business Ethics:**

* Acceptance of gifts and entertainment
* Company political involvement
* Safety
* Human rights
* Political contributions
* Whistle blower protections

**Socially Responsible Supplier Network**

**LexisNexis Improving its environmental Performance**

1. **Communication & Contract**

LexisNexis communicate to all their employee and stakeholders through their website and publication.

LexisNexis has a specific sections in their website indicate the copyright, ethics and privacy policy. For example, I would like to quote a piece of writing from the privacy policy section:

“Please refer to the main section of this privacy policy for details on your rights, retention, locations of processing, and contact details for any privacy and data protection enquiries6”

Moreover, LexisNexis contract with user to produce content for any of their services, such as to write books, legal analysis, reviews, guidance or legal opinion for dissemination to their subscribers; they will process some personal information about user. Such information includes:

* name, organisation, and contact details;
* professional experience, role, practice area, affiliations and subject expertise;
* professional biography or profile produced or approved by you, including your image, likeness or voice, which may be published within our services and made available to our subscribers alongside any content produced by you for LexisNexis;
* financial information in order to facilitate payments for works produced;
* editorial and reviewer commentary and feedback as part of peer review; and
* Administration information such as author work progress updates.

The above information will process in order to facilitate the publication of the work and to administer, manage and fulfil the contract criteria.

**Reference:**

1. http://www2.lexisnexis.com.au/en-AU/about-us/about-us.page

2. <https://www.lexisnexis.com.au/en/about-us/about-lexisnexis>

3. <https://www.lexisnexis.com/terms/copyright.aspx>

4. <http://www2.lexisnexis.com.au/en-AU/about-us/corporate-responsibility.page>

5. <https://www.lexisnexis.com/terms/copyright-permission-statement.aspx>

6. <https://www.lexisnexis.com/en-us/terms/privacy-policy.page>